

MISSION + VISION

The **MISSION** of Breckenridge Creative Arts is to deliver inspiring creative experiences that enrich the quality of life for residents and quality of place for visitors.

The **VISION** of BreckCreate is to see Breckenridge as a dynamic year-round creative community.

VALUES

Breckenridge Creative Arts embodies:

- 1. Excellence and relevance
- 2. Engagement and interactivity
- 3. Diversity and inclusion
- 4. Collaboration, cooperation and communication
- 5. Respect for our natural and cultural environment



MEMBERSHIP PROGRAM

BRECKENRIDGE MUSIC FESTIVAL







Step 1.

Set program guidelines

Levels of membership:

MEMBER (\$50+)

- Early Ticket Buying & Priority Seating for Live@Riverwalk Concerts
- + Festival Performances
- 25% discount on all classes and open studios, plus waived service fees with online registration

PATRON (\$1000+)

- All of the above, plus
- Exclusive invitations to opening events and artist talks
- Priority seating and concierge ticketing assistance for BIFA + Revolution Music Series + Live@Riverwalk Concerts

MUSICIAN UNDERWRITER (\$2500+)

- All of the above, plus
- Access to the summer's Revolution Music Series Artists + Musicians
- A limited edition 2022 BIFA poster print



Step 2.

Market to Breck Music supporters and BreckCreate audience



\$100,000 MATCHING CHALLENGE THIS YEAR YOUR SUPPORT GOES EVEN FARTHER!

Dear,

Music has returned to Breckenridge, and this summer is sure to delight and inspire! Your love of live music enabled us to restore a sense of belonging and pride in 2021 through the meaningful programming we brought directly to our communities. Because of your generosity, we offered more than 50 free events that combined music and art last year. I am grateful and excited to share that there is even more in store for 2022.

BreckCreate supports and serves artists, musicians, creatives, cultural enthusiasts, visitors and the community through a unique private/ public partnership with the Town of Breckenridge. Philanthropy-your meaningful annual contribution-brings all of our programs to life.

Friends, I am thrilled to announce that Breckenridge Festival of International Arts (BIFA) and the Breckenridge Music Festival are joining forces to create the most dynamic festival the area has ever seen. In 2022, Breckenridge Music Festival is emerging as BIFA's Revolution Music Series. Many of our long-time musicians will be back in Breckenridge to perform under the artistic direction of Steven Schick.

In 2021, we saw a lively and diverse audience turn out for the free concerts, and we want to continue this success by offering Revolution Music Series for FREE again in 2022. A group of donors have offered a \$100,000 challenge to the community to make this possible. They will match your support dollar-for-dollar. Can we count on your support now to help us meet this challenge?

With your support, BreckCreate offers world-class programming to enliven the Town's cultural venues and public spaces, which are unparalleled in quality, diversity and accessibility for a community our size. With an emphasis on authenticity, culture and singularity of place, you help BreckCreate provide a slate of performances, classes and special events designed to build community and inspire creativity in Breckenridge and Summit County.

For your support, commitment, love and joy, we thank you. I cannot wait to see you out and about this summer in Breckenridge. With the \$100,000 challenge, this year your support goes even farther. Help us meet the challenge, and we will deliver the most triumphant season yet!

Sincerely.

Tamara Nuzzaci Park President & CEO

Your gift entertains, inspires, educates. DONATE BEFORE MAY 15 AT BRECKCREATE.ORG

\$100,000 MATCHING CHALLENGE

THIS YEAR, SUPPORT AN ARTIST!

Our beloved musicians return to Breckenridge as part of the Revolution Music Series, including:

Jessica Petrasek FLUTE Ran Kampel CLARINET TK DeWitt BASSOON Anne Marie Cherry HORN Nick Browne BASS

Michael Linville PIANO Kate Hatmaker VIOLIN Alex Greenbaum CELLO

LEVELS + BENEFITS:

Donate before MAY 15 to receive exclusive benefits opportunities to meet our summer musicians and artists as well as access the best seats for free and ticketed performances

MEMBER (\$50+)

- · Early Ticket Buying & Priority Seating for Presents + Festival Performances
- 25% discount on all classes and open studios. plus waived service fees with online registration

PATRON (\$1000+)

- · Exclusive invitations to opening events and artist talks
- Priority seating and concierge ticketing assistance for BIFA Revolution Music Series BCA Presents

MUSICIAN UNDERWRITER (\$2500+)

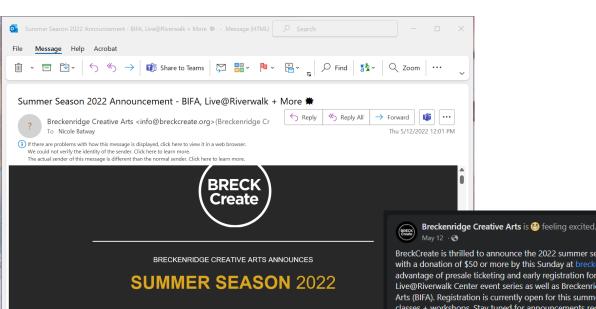
- · All of the above, plus
- · Access to Revolution Music Series Artists + Musicians
- · A limited edition 2022 BIFA poster print

DONATE BEFORE MAY 15 AT BRECKCREATE.ORG

YES! You can count on my support in the amount below to be

matched dollar for dollar:
☐ Member \$50+
☐ Patron \$1000+
☐ Musician Underwriter \$2500+
Enclosed is my/our gift of
My check is enclosed
(payable to BCA/BreckCreate)
Card No
CV#
Billing Zip
Exp Date
Name
Signature
Mailing Address
City
State
Zip Code
Phone
E-mail
Matabian wift form analysis
Matching gift form enclosed My employer
will send Matching Gift%
Your name as you wish it to appear in institutional publications:
☐ List anonymously

If you have questions or wish to make a gift of stock, please call (970) 453-9142



DONATE \$50 BY THIS SUNDAY FOR PRESALE + EARLY REGISTRATION





Step 3.

Invite, invite, invite

















BECOME A **MEMBER**

Like what you see?

JOIN US!

Become a member of Breck Create.

breckcreate.org/membership



Step 4.

Evaluate and improve



Survey

Insights from those involved

Question in newsletter

Data on member giving



Nicole Batway

Sr. Donor Relations Manager nicole@breckcreate.org 970-771-4308