



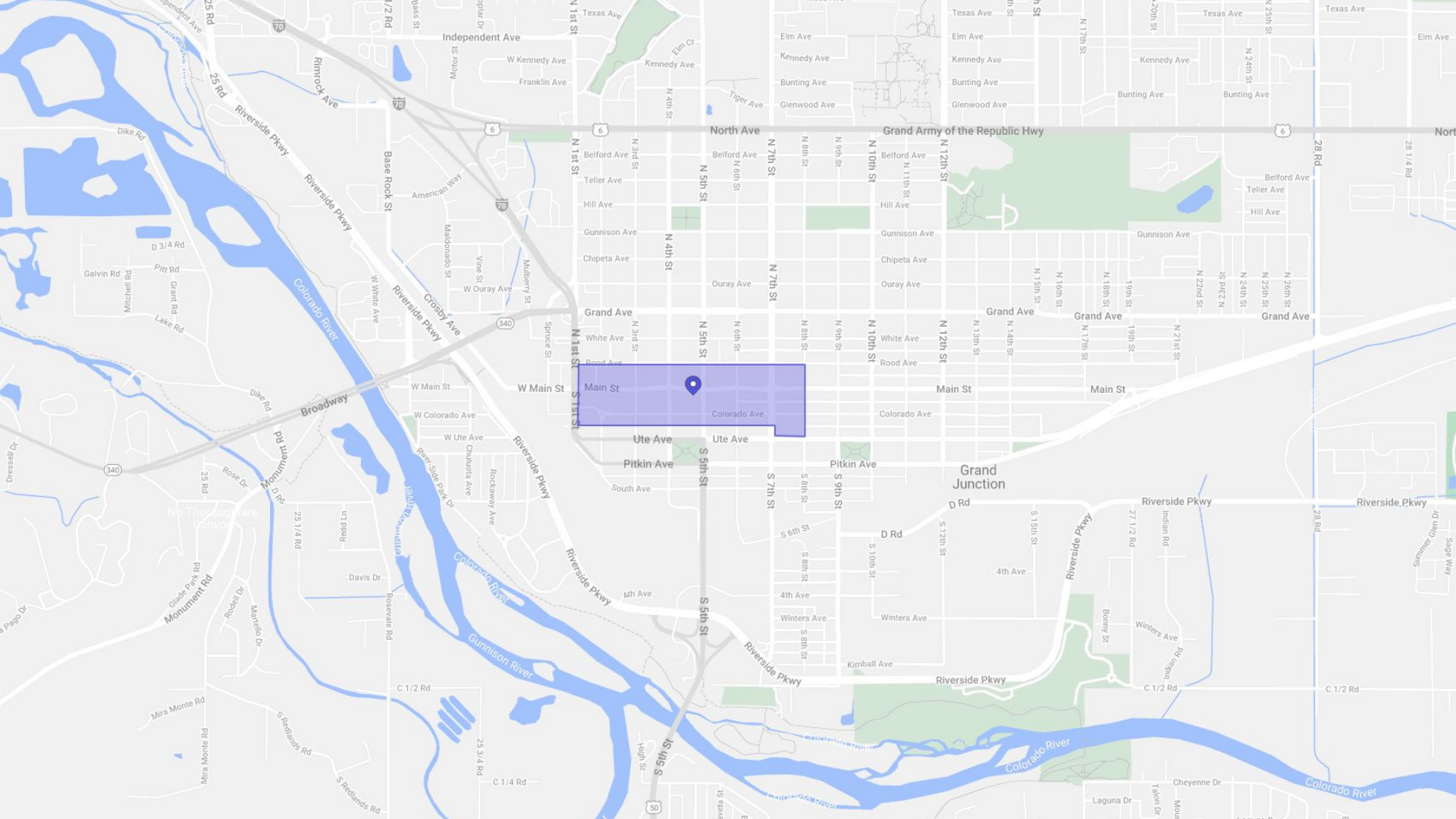
STR VE  
**UNIQUELY YOURS**  
PEOPLE SUPPORTING PEOPLE

PARA  
TRANSIT  
LOADING  
ZONE

TAXI  
CAB  
LOADING  
ZONE

USING  
DATA  
IN  
YOUR  
DISTRICT

Art Gallery  
GALLERY NUMBER  
Daphne Kuhn





Oct 02 - Oct 02, 2021

Add Filter



Export

### Hourly Visits

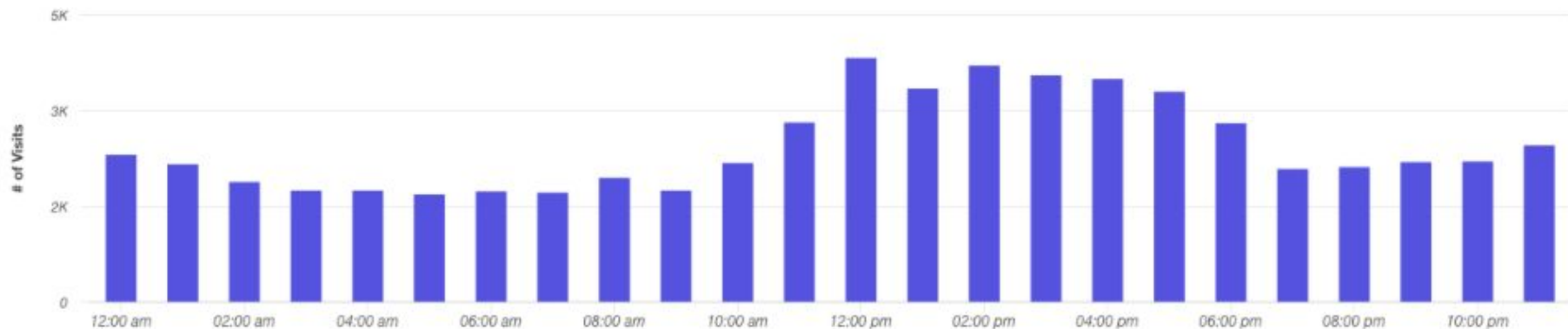


Properties:



Metric:

Visits



## Daily Visits

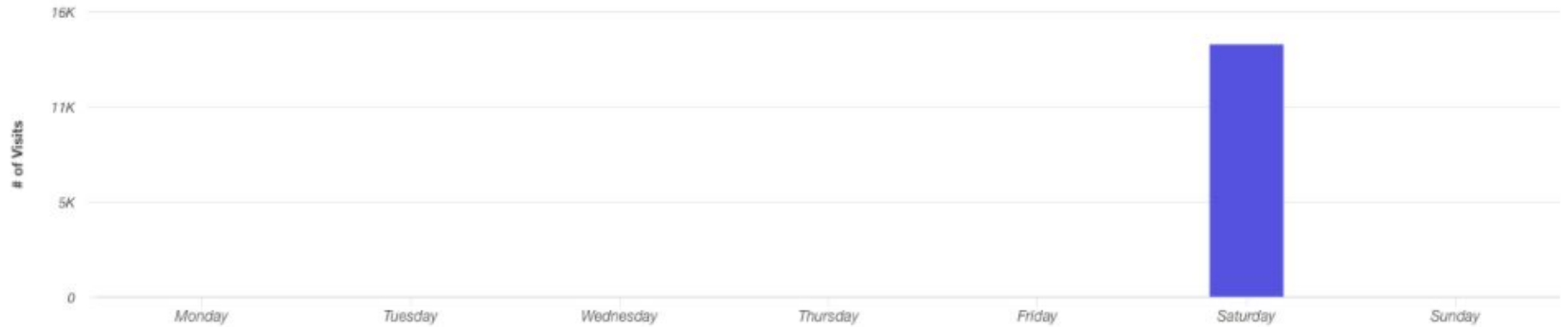
?

Properties:



Metric:

Visits



Event Impact = Event Visits - Non Event Avg  
Non event Saturday Avg = 12,000 (estimated)  
Event Impact = 3,000 visits

## Length of Stay

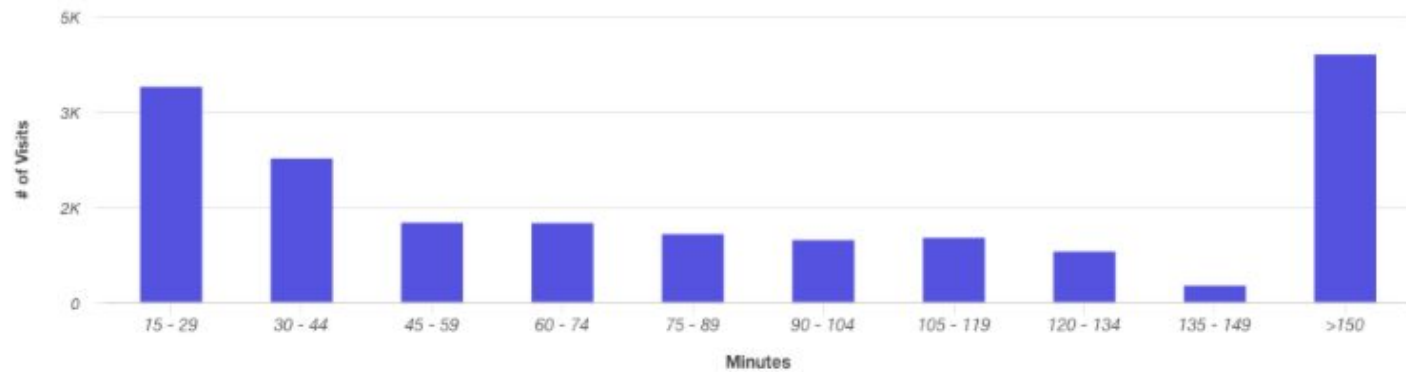


Properties:



Metric:

Visits



Average Stay 201 min

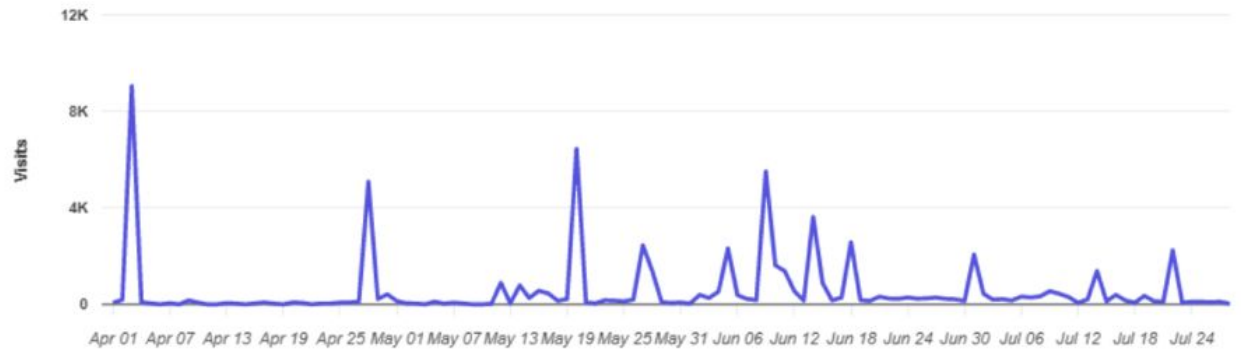
Median Stay 73 min

# April-July 2022- Las Colonias Amphitheater

- 66.4K Visits
- 47K visitors
- Spikes:
  - April 3 (9.07K visits)-
  - April 28 (5.09K)- Bert Kreischer Concert
  - May 14 (787)- Eve 6 at Woofstock (community event)
  - May 20 (6.46 K)- Cody Johnson
  - May 27 (2.45K)- Jake Owen
  - June 5 (2.33K)- 311
  - June 9 (5.52K)- Parker McCollum
  - June 14 (3.63K)- ZZ Top
  - June 18 (2.58K)- Ron White
  - July 1 (2.07K)- Bob Dylan
  - July 14 (1.38 K)- Shakey Graves
  - July 22 (2.24K)- Dead South

## Visits Trend

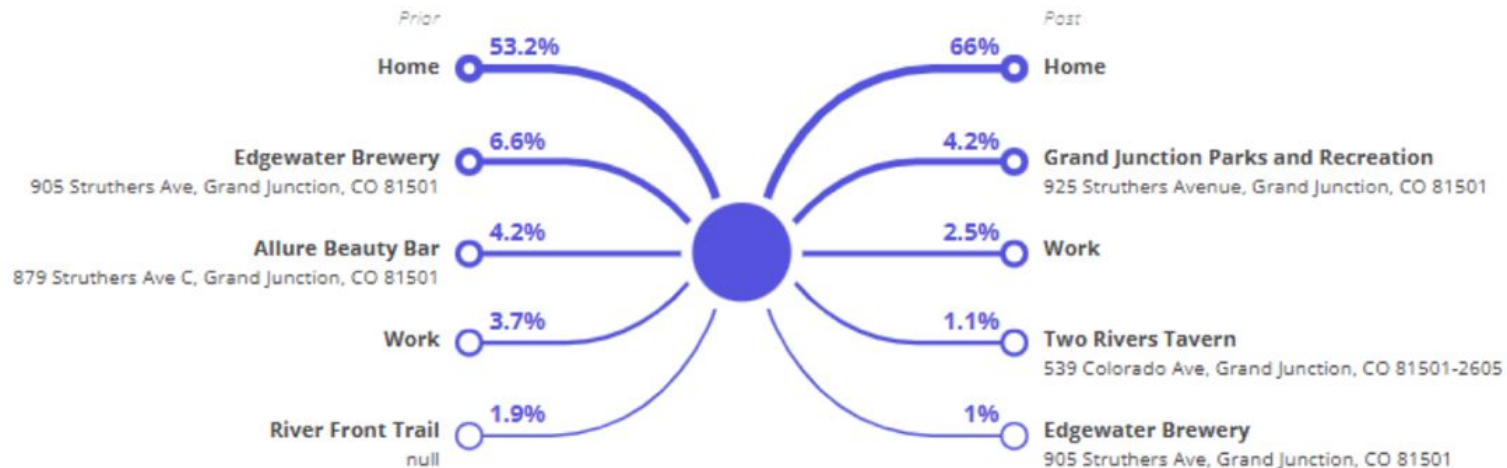
● **Amphitheater at Las Col...**  
Struthers Ave, Grand Junction, CO



Daily | Visits | Apr 1st, 2022 - Jul 28th, 2022  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))

# Visitor Journey

## Amphitheater at Las Colonias Park / Struthers Ave



Downtown Business Corri... :  
Grand Junction, CO

Vs

Downtown Business Corri... :  
Grand Junction, CODowntown Business Corri... :  
Grand Junction, CO

Custom Dates ▾

Edit Filters

Dec 01 - Dec 01, 2018

Dec 07 - Dec 07, 2019

Dec 04 - Dec 04, 2021



Export ▾

## Metrics ?

Properties:



Metric Name

Downtown Business Corridor

Grand Junction, Colorado, United States

Downtown Business Corridor

Grand Junction, Colorado, United States

Downtown Business Corridor

Grand Junction, Colorado, United States

Visits

38K

34.2K

37.6K

Visits / sq ft

N/A

N/A

N/A

Visitors

38K

34.2K

37.6K

Visit Frequency

1

1

1

Avg. Dwell Time

140 min

143 min

146 min

Panel Visits

669

754

894



FOLLOW US

RIDES & VIBES

PROHIBITED  
PRIMARY AGE PARTIES  
OPEN HOUSE

PRESENTED BY  
DOWNTOWN  
GRAND JUNCTION  
CITY



- GRAND JUNCTION -  
**CREATES**

*rediscover*  
**DOWNTOWN**  
GRAND JUNCTION

