

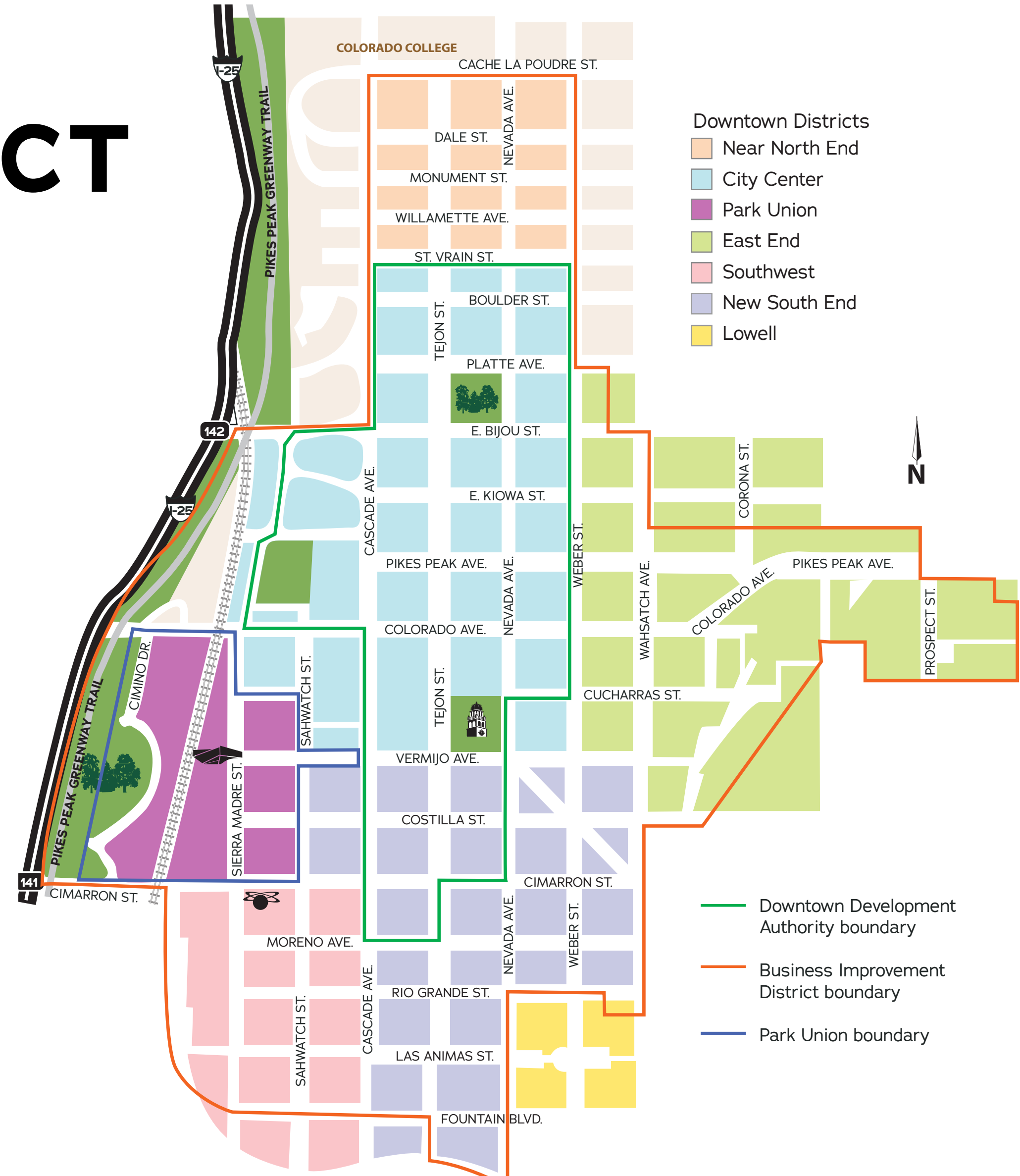


USING PARTNERSHIPS TO ADVANCE CREATIVE PROJECTS

DOWNTOWN COLORADO SPRINGS



DOWNTOWN CREATIVE DISTRICT



- Downtown Districts
- Near North End
 - City Center
 - Park Union
 - East End
 - Southwest
 - New South End
 - Lowell

- Downtown Development Authority boundary
- Business Improvement District boundary
- Park Union boundary



Experience Downtown Master Plan Goals

1. Creative programming:

- Art on the Streets
- First Friday Downtown
- Downtown Walking Tours
- Skate in the Park

2. Gateway program

3. Incorporating public art into planning processes and utilitarian forms

Experience Downtown Master Plan Goals

4. Assess publicly owned assets to ensure highest and best use

5. Grow workforce and affordable housing opportunities





GATEWAY

New Horizons by Anthony Garcia, Sr.



ARTSPACE



AdAmAn Alley

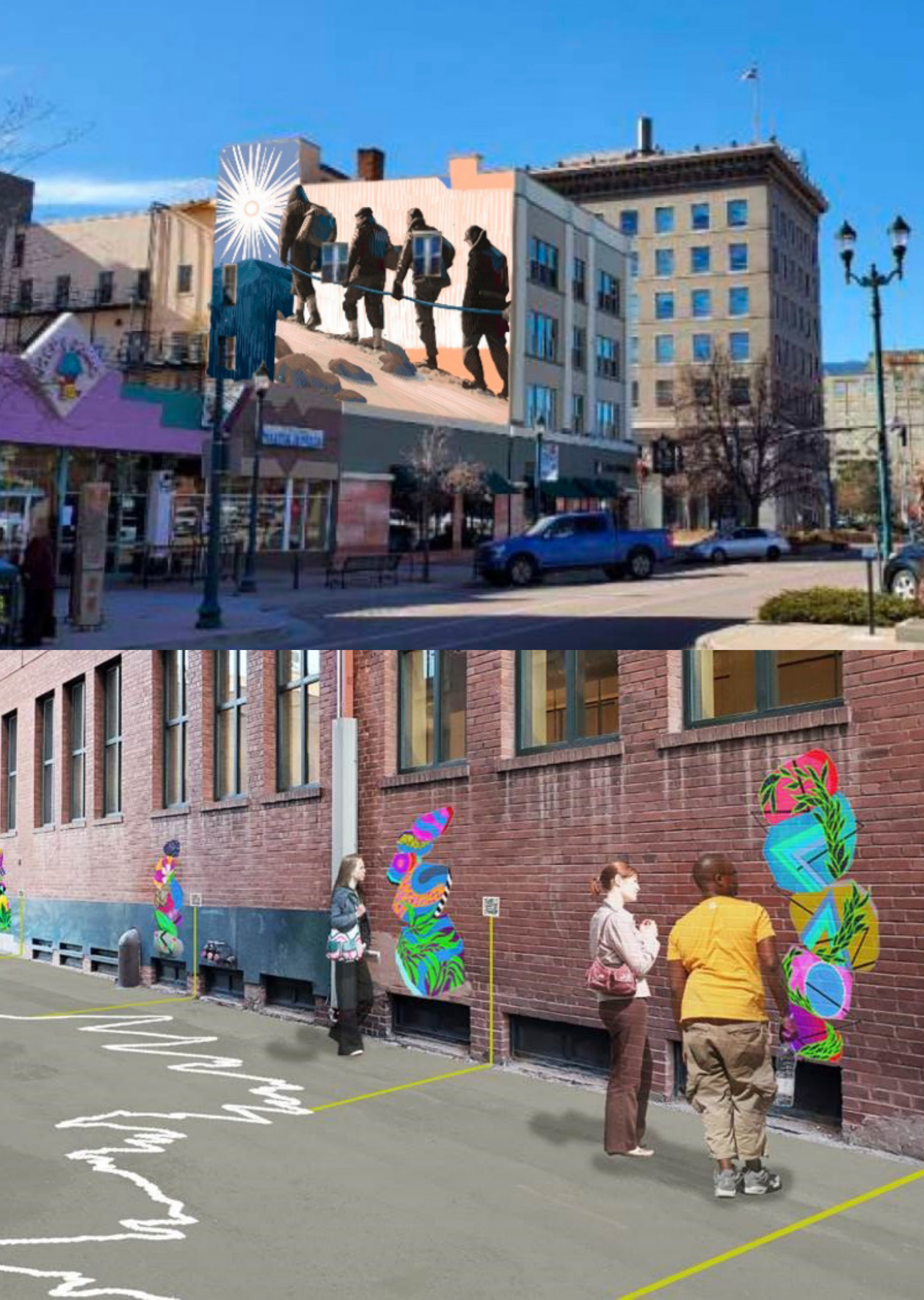
Downtown Partnership and the AdAmAn Club have embarked on a catalytic creative placemaking effort in Downtown Colorado Springs, working in partnership with the City of Colorado Springs, Colorado Springs Utilities, and the Pioneers Museum.



PROJECT STAKEHOLDERS

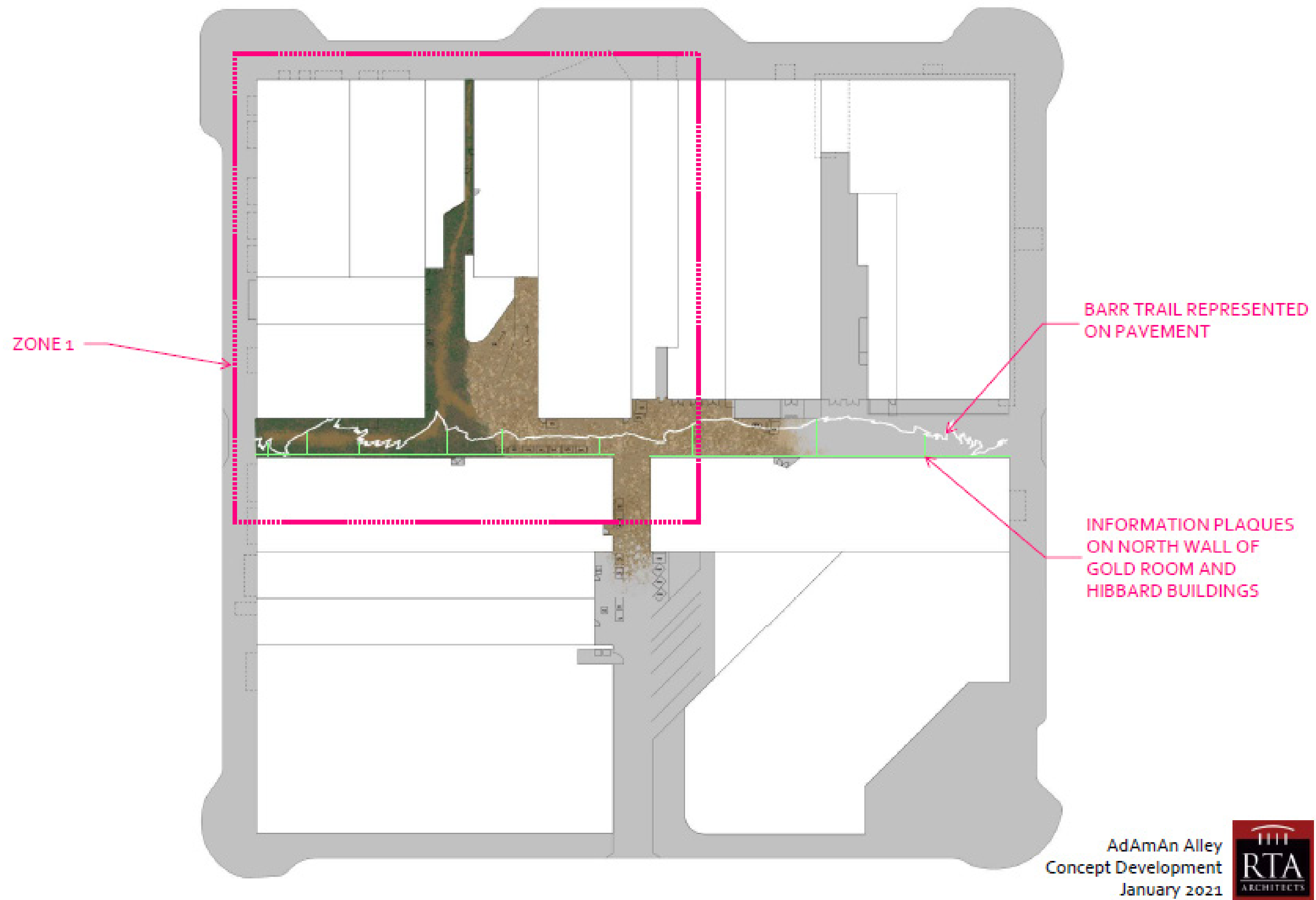
- Downtown Partnership
- The AdAmAn Club

- City of Colorado Springs
- Colorado Springs Utilities
- Philanthropic partners
- In-kind contributors
 - RTA Architects
 - GE Johnson



PROJECT ELEMENTS

- Pedestrian enhancements
 - Textured concrete
 - Drainage upgrades
 - Traffic pattern changes
- Trash consolidation
- Place name alley entry arch sign
- Murals throughout alley
- Light art elements:
 - LED fireworks display
 - Projection mapping

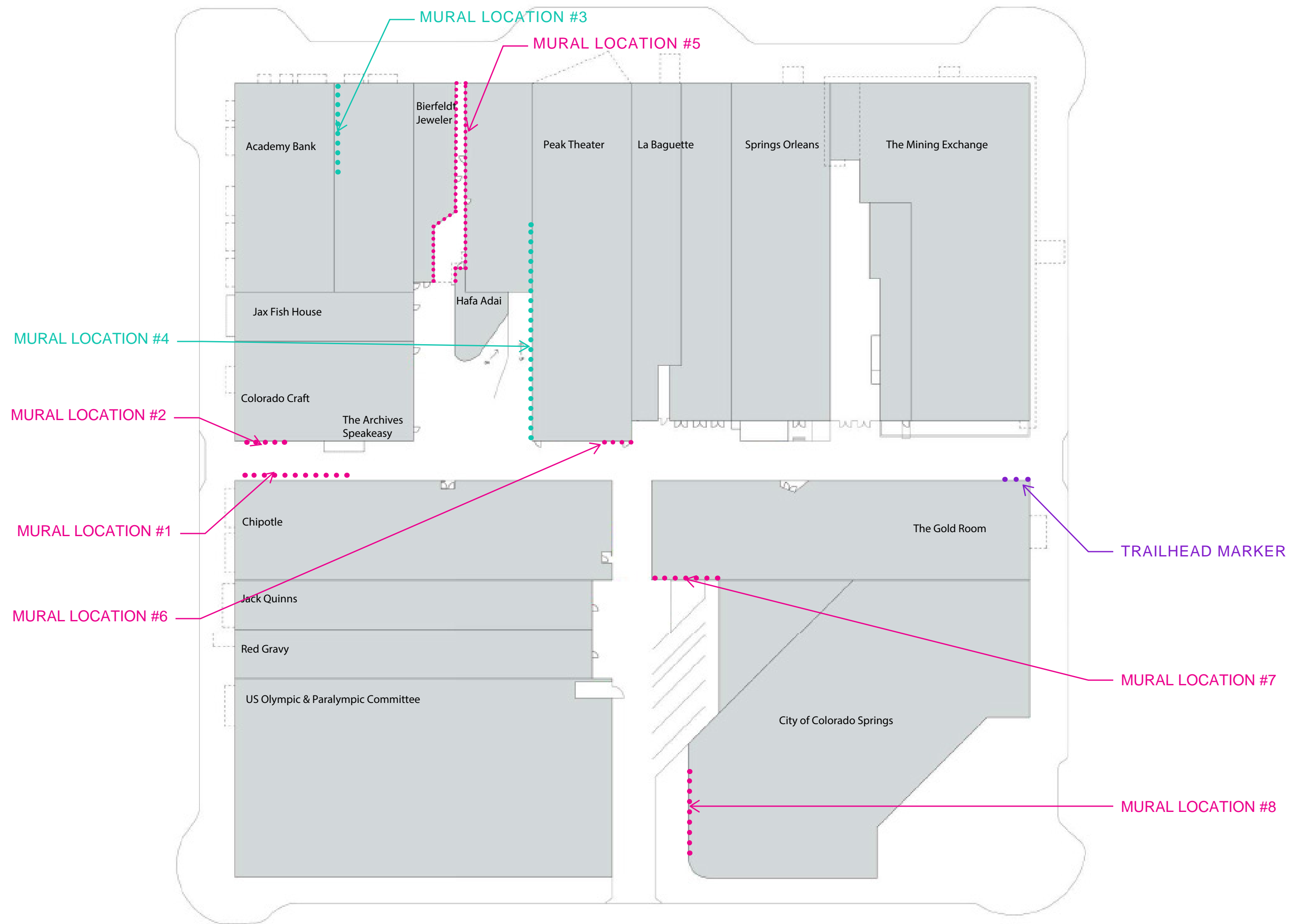


PEDESTRIAN ENHANCEMENTS

Pavement will include representation of trail leading to summit of Pikes Peak

TRASH CONSOLIDATION





ALLEY ACTIVATION—PUBLIC ART

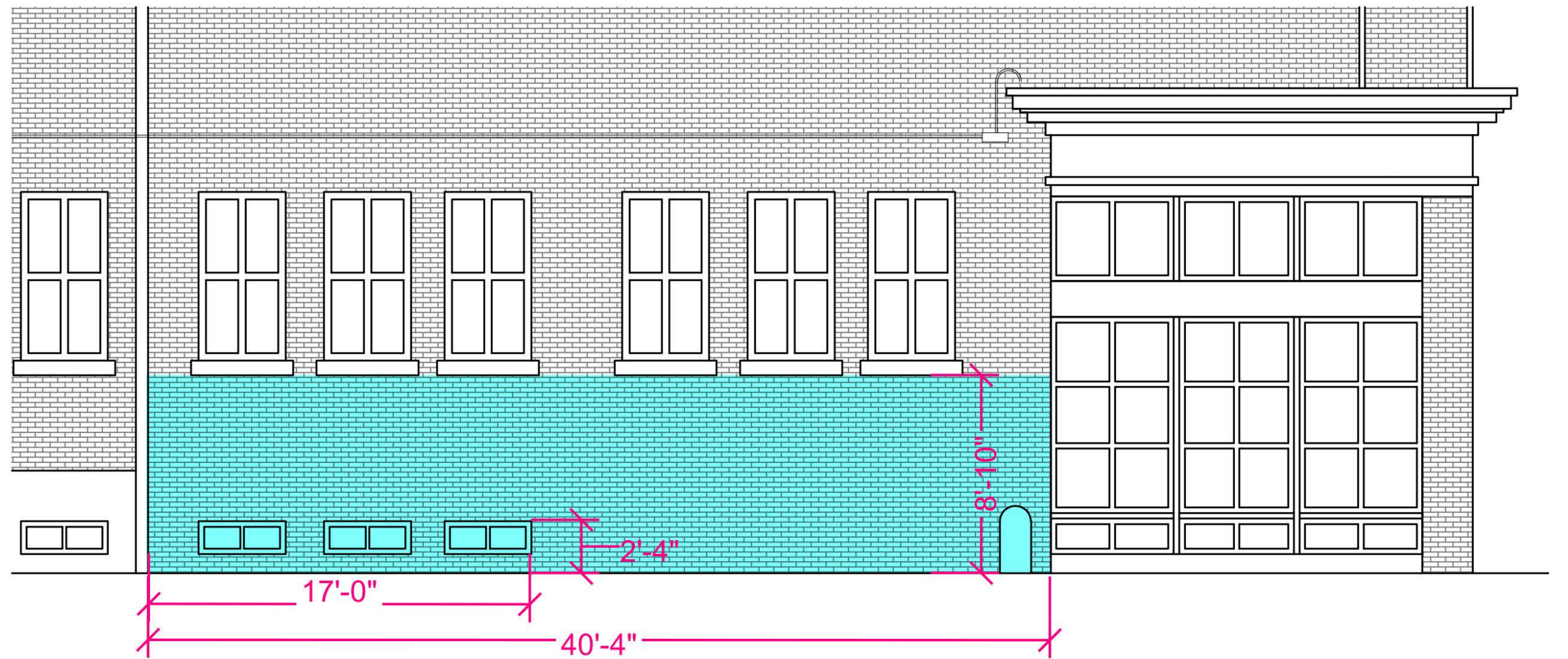
Mural sites



LOCATION 1

Artist: Kim Carlino

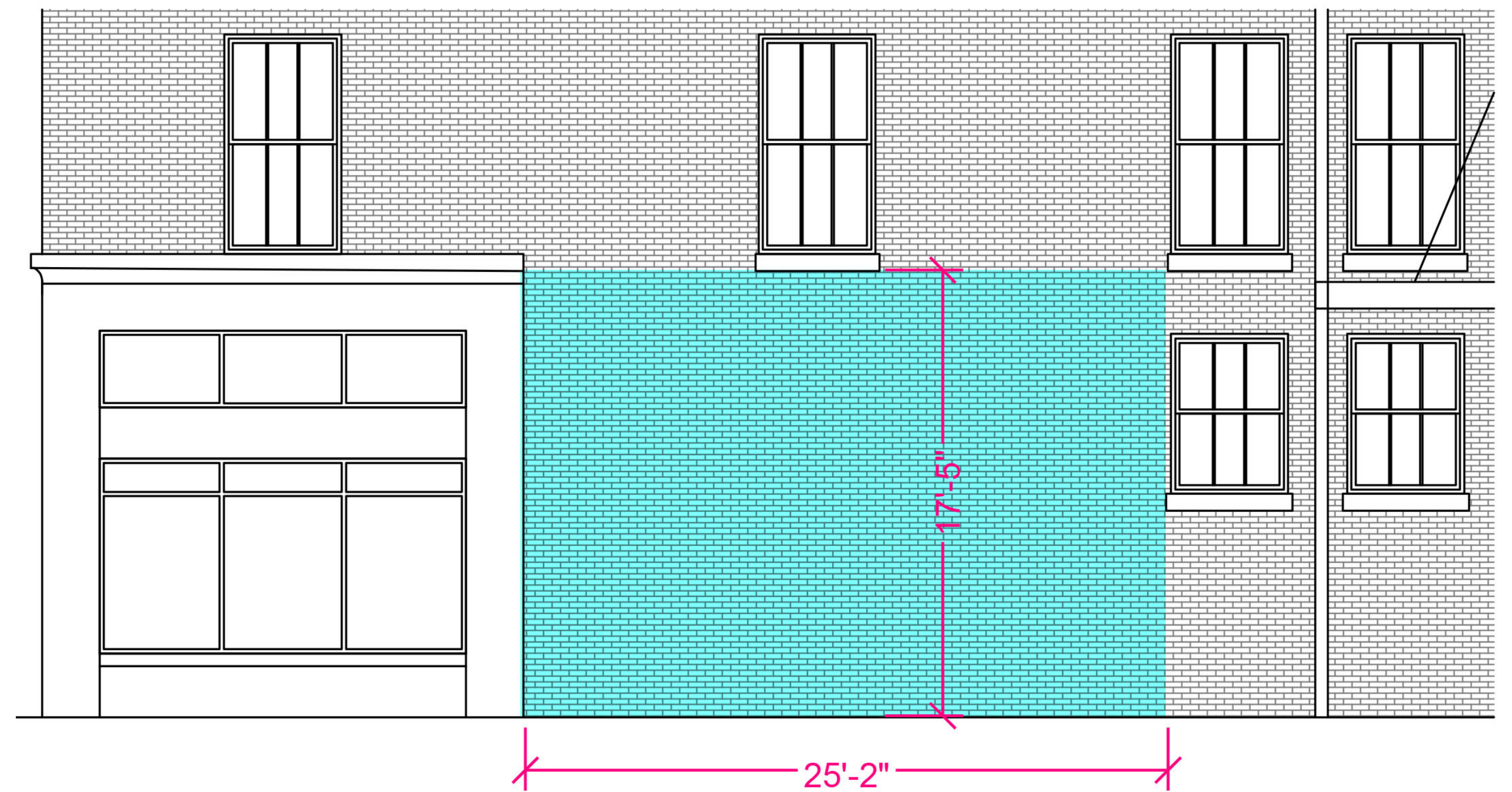
Playful, vibrant representations of rock cairns that mark the Barr Trail ascent to Pikes Peak





LOCATION 2

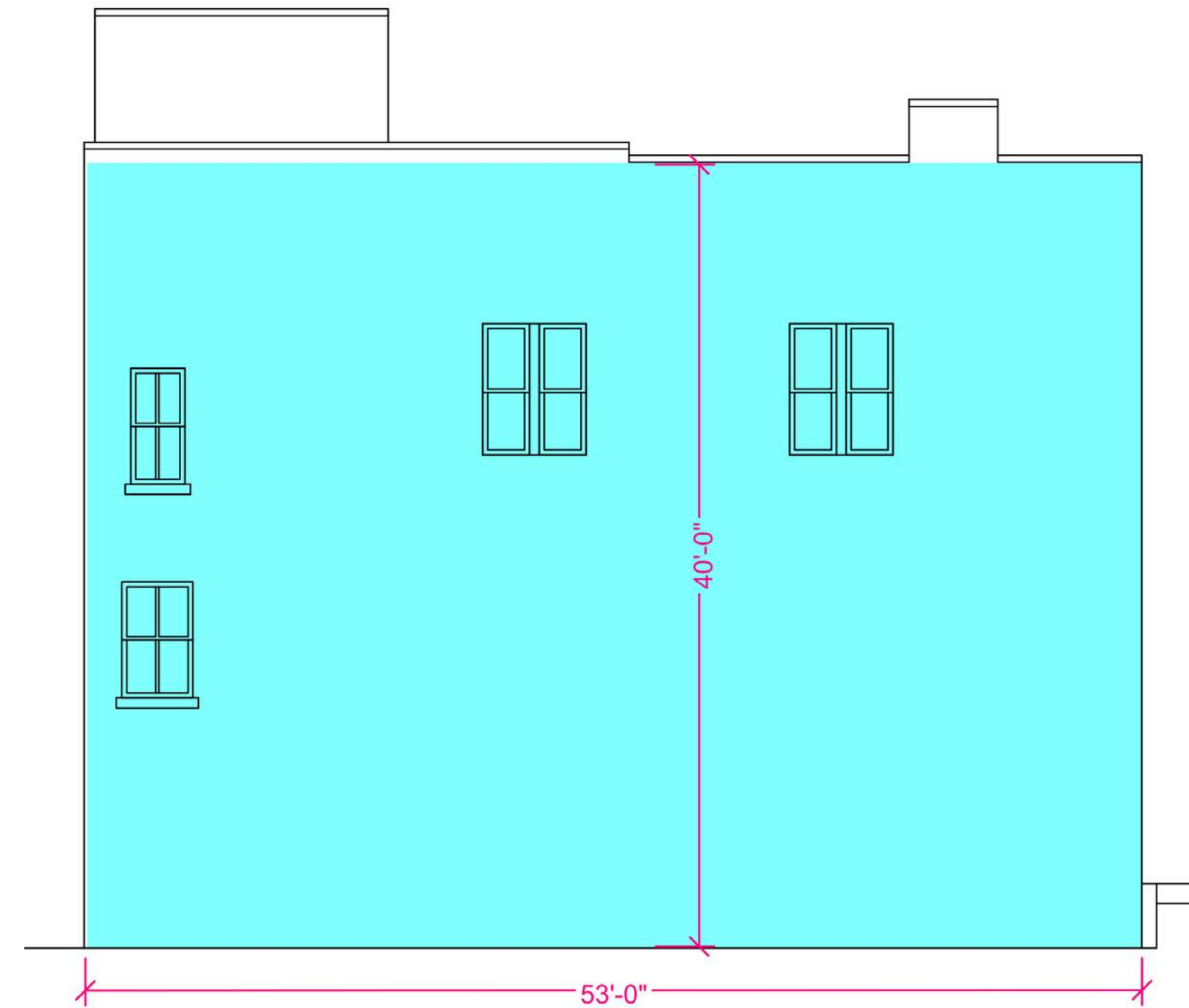
Artist: Troy DeRose





LOCATION 3

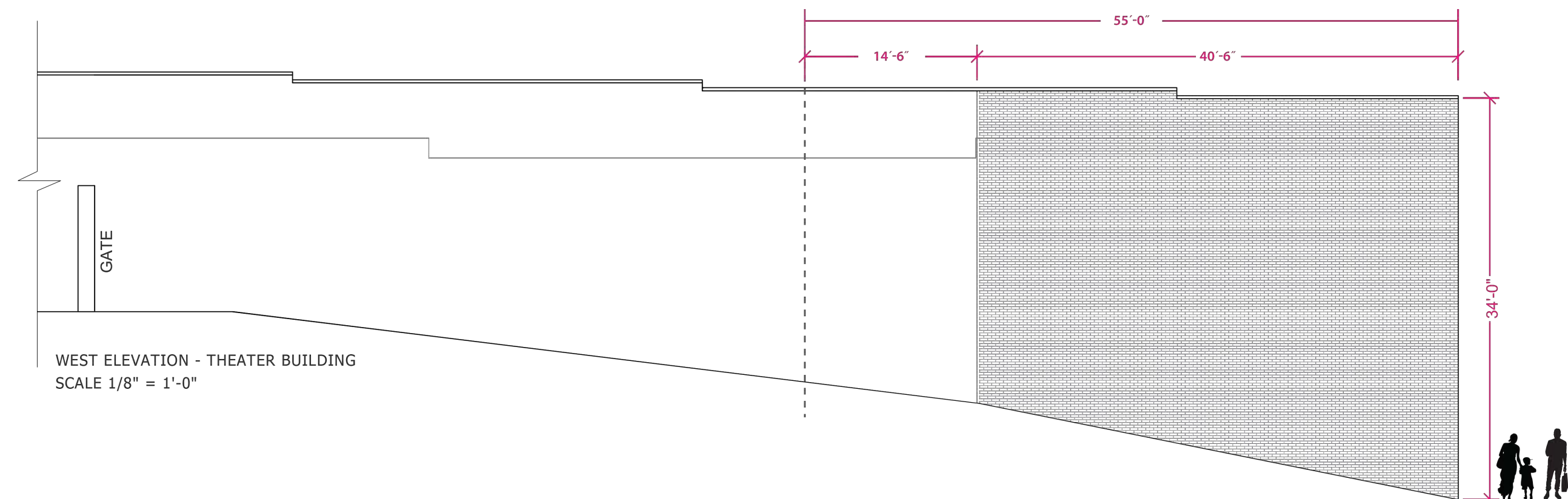
Artist: Zane Prater





LOCATION 4

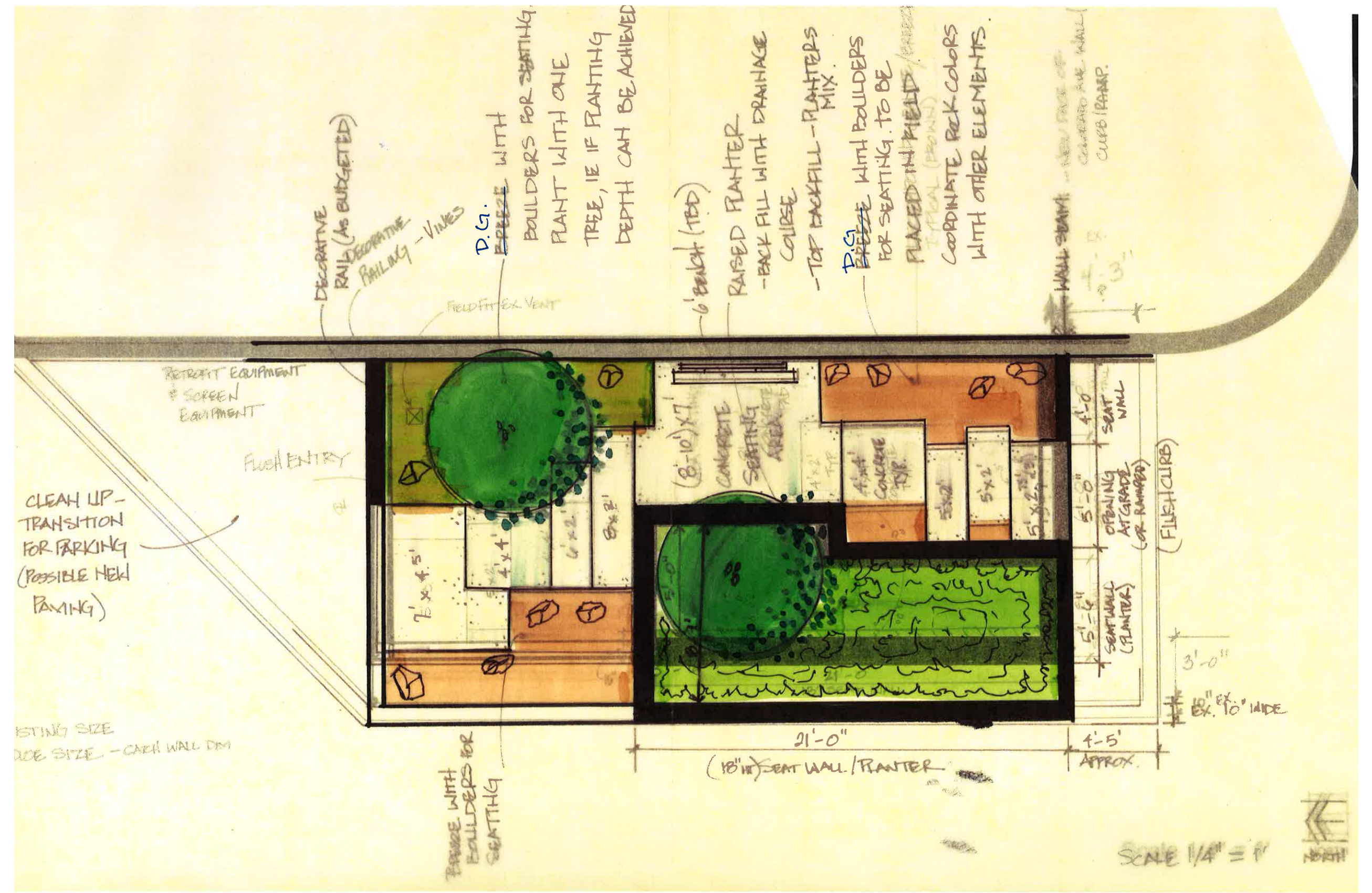
Artist: El Mac

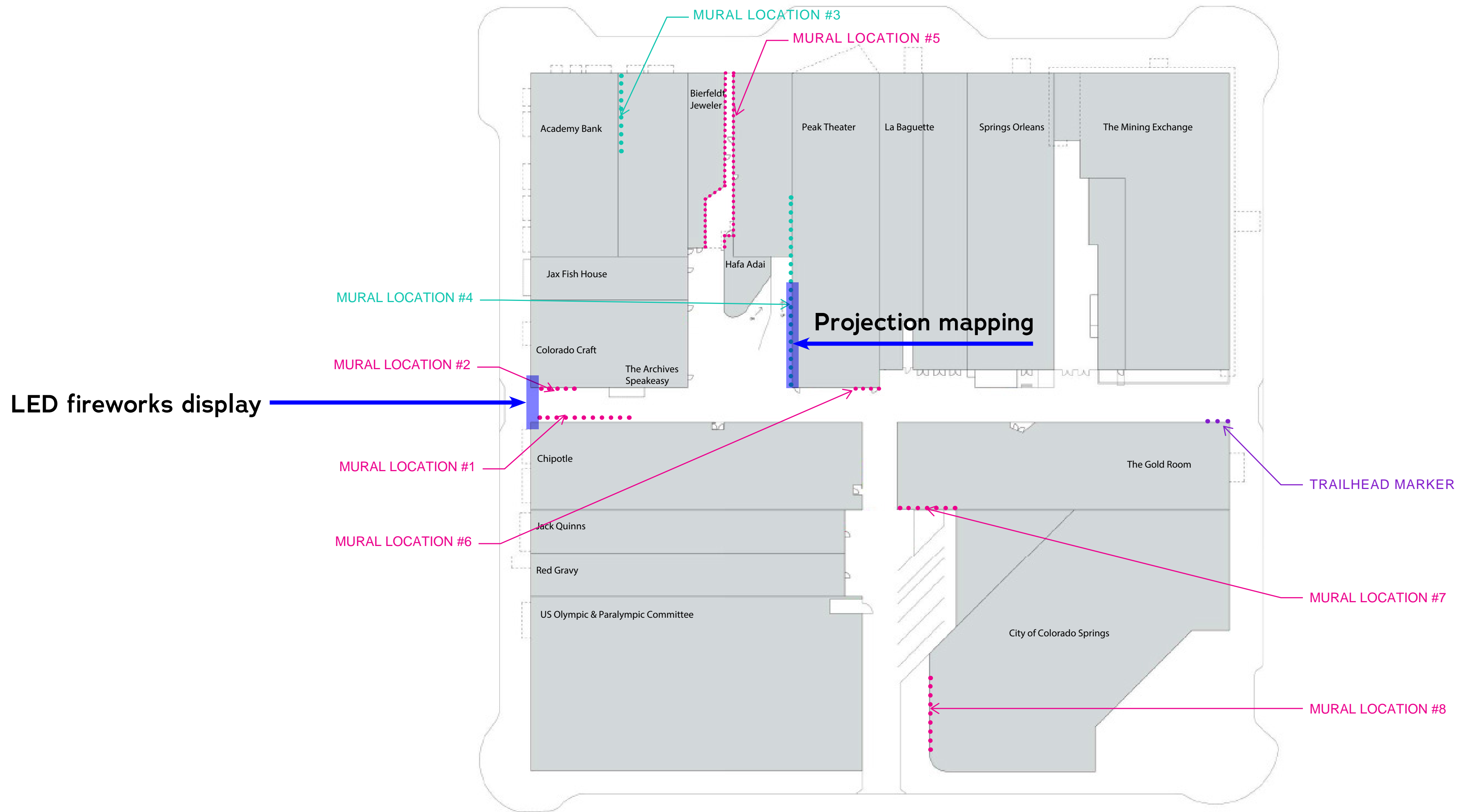




LOCATION 8

Fireworks & parklet





LIGHT ART INSTALLATION LOCATIONS



LED FIREWORKS DISPLAY

This installation is located at the alley entrance and coincides with Barr Trail reaching summit (pavement treatment)

Double-sided LED mesh curtain spanning alley above sign, displaying animation of fireworks



PROJECTION MAPPING

Mural location 4

- Projection mapping over mural to create dynamic activation at night
- Animation artist George Berlin is working in collaboration with mural artist. Portrays sense of wonder watching fireworks/experiencing nature.

