



40 West Arts

Annual Summit Events

40 West Arts Advisory Council
40 West Arts General Summit
40 West Arts Venues Summit





The Challenges

- Unification
- Information Dissemination
- Community Input
- Peer to Peer Engagement
- Ownership



District Advisory Council

- Managers, leaders & business owners
- Quarterly meetings
- Information & brainstorming
- District approach



Annual 40 West Summit

- Open to all
- Networking & feedback
- Major district questions
- Current 'asks'

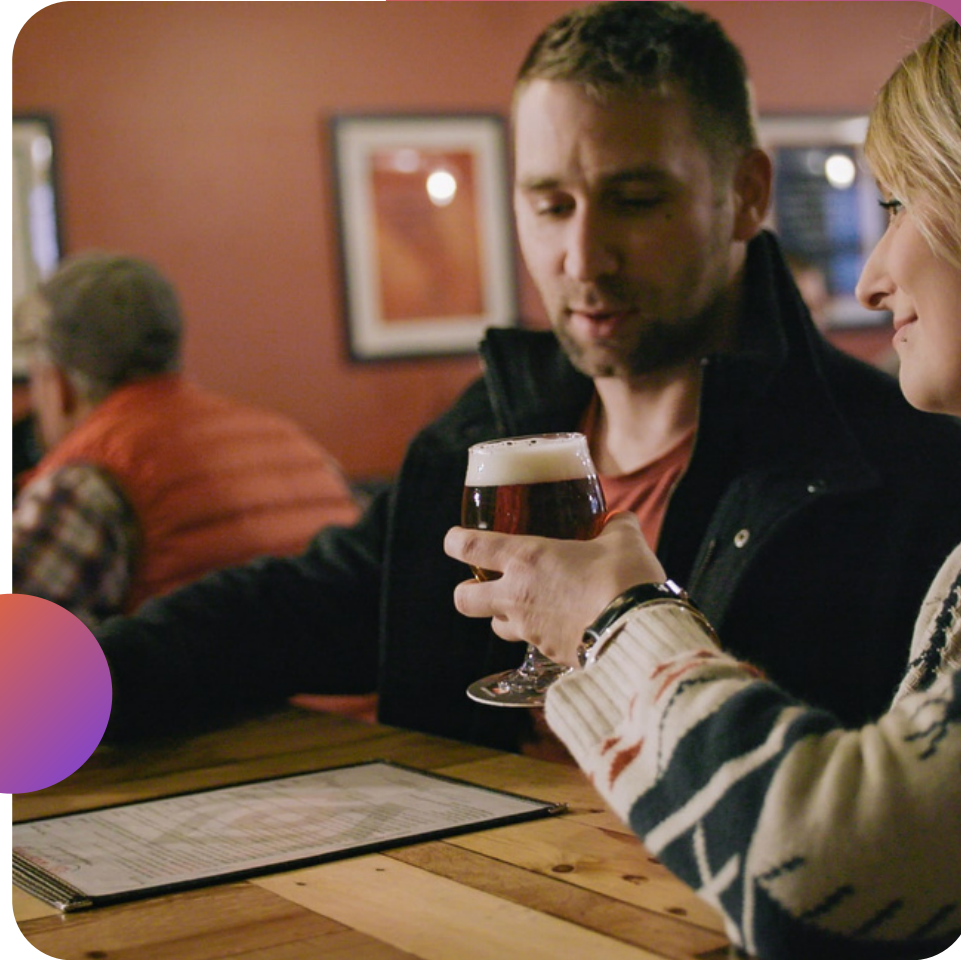
Annual 40 West Venues Summit

- District concerns
- Accountability & ownership
- Peer engagement
- Ground up solutions





The Outcomes



Understanding

Understanding of community needs, district initiatives and programs

Retention

Increased volunteerism, long term connection to district, and financial support

Collaboration

Gallery collaboration, ownership of district challenges and opportunities

Alignment

Increased cohesion, buy-in and support of district approach, events, goals and vision



Two Examples

Westside Galleries Collaboration

Partnerships among galleries located on the West end of the district

Guerilla Signage & Lighting

Brainstorming and implementation of smaller-scale and low-cost signage and lighting ideas