



40 WEST ARTS
Creative District



WCCA

Working together to ENERGIZE Lakewood's historic West Colfax

District Context

Located in Lakewood on Historic West Colfax Ave.

501(c)3 formed in 2011; State-certified in 2014

Currently 25+ Creative Venues

Plus the **40 West ArtLine** – a 4-mile free walking & biking art experience (with 70+ art installations along the route)

Annual Metrics (from 2022)

2021

Attendance (galleries only): 33,451 *up 30%*

Artist Project Funding: \$253,455 *up 102%*

District Experiences: 133 *down 5%*

District Membership: 225 *up 16%*

Community Volunteers: 144 *up 11%*

Placemaking & Public Art: 24 *up 20%*



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<p>VANCE ST. AREA</p> <ul style="list-style-type: none"> a. Mint & Serif Coffee b. Solstice Ink c. All Its Own d. Otaku Attic 	<p>TELLER ST. AREA</p> <ul style="list-style-type: none"> e. CHAC & Benchmark Theatre f. R Design LLC, Carrie MaKenna & Annette Coleman Studios g. FireBrand Forge h. Handsome Little Devils i. Pirate: Contemporary Art j. THIS Print & Design k. Perspective Fabrication l. Creature Arcade Tattoo m. Turn't Up Galleria n. ABC Custom Framing o. Sweet Bloom Coffee p. 40 West Studios 	<p>LAMAR PLAZA AREA</p> <ul style="list-style-type: none"> q. Memento Mori Gallery r. WestFAX Brewing Company s. RMCAD Galleries 	<p>THE HUB</p> <ul style="list-style-type: none"> t. Red Herring Art Supply u. 40 West Gallery v. Kanon Collective w. Lakewood Arts x. Core New Art Space y. NEXT Gallery z. EDGE Gallery
<p>● = Gallery ◆ = Creative Business</p> <p>🚊 = W Line Light Rail</p> <p>— = 40W ArtLine Route (continues beyond map)</p>			
<p>f t i</p> <p>@40WestArts #40WestArts 40WestArts.org</p>			

What's New?



We BOUGHT & RENOVATED a building!
Our new HQ - The HUB at 40 West Arts

- Home to Seven Contemporary Art Galleries & an Art Supply Store
- 11,300 s.f. - located on West Colfax along the ArtLine
- Multi-use space - Used by 10 non-profit & civic organizations
- Gateway to the 40 West ArtLine
- Adjacent to the Casa Bonita



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What's Next?

- Grand Reopening of Casa Bonita
- FREE 40 West Youth Summer Camps at The HUB
- Immersive experience installation by Prismajic at Colorado Mills
- More ArtLine Improvements
- \$20M West Colfax Safety & Streetscape Improvements
- More Colfax Art Crawls
- More Placemaking
- More Engagement



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40 W 40 WEST ARTS
KIDS
FREE SUMMER CAMP

One week
July 17-20
July 24-27

The HUB at 40 West Arts
6501 W. Colfax Ave.
Lakewood, CO 80214

THE ACTIVITIES
Painting
Crafts
Field Trips
Sports

The graphic features a large orange silhouette of a child painting a wall. Three circular insets show children engaged in art activities: one painting a wall, one painting a craft, and one painting a field trip.



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Mentorship

How We Provide Mentorship . . .

- CBCA Leadership Arts
- Leadership Jeffco
- Internships & One-on-One Coaching
- Guest speaking at local schools
- District & Creativity Lab workshops

How we are Mentored. . .

- Through our partnerships, monthly community meetings, quarterly district advisory council & volunteer happy hours, annual 40W Summit, board engagement, and staff development





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Wrap-up

Executive Director:

Liz Black - liz@40westarts.org

Board Chair:

William Marino – wpm@40westarts.org

Board Treasurer:

Kevin Yoshida – info@40westarts.org

Gallery: 720-901-8240

info@40westarts.org

The HUB at 40 West Arts

6501 W. Colfax Ave. | Lakewood, CO

More at 40WestArts.org

Visit our social media for videos

