



POPUPLACEMAKING



“Public art is a conversation starter. GJ Creates provides artists the opportunity to share their story and develop stronger ties with the community.” - *Andrew Watson, muralist*

DIY URBANISM

An approach that refers to a city, organizational, and/or citizen-led approach to neighborhood building using short-term, low cost, and scalable interventions to catalyze long-term change.

- *Term coined by Anthony Garcia and Mike Lydon, authors "Tactical Urbanism"*

WHY

- SET THE STAGE FOR FUTURE DEVELOPMENT
 - INCUBATE NEW IDEAS, INSPIRE CHANGE
- REMOVE BARRIERS FOR YOUR ARTISTS, CREATIVE FREEDOM
- CREATE NEW EXPERIENCES AND SPACE FOR YOUR COMMUNITY
 - WHY NOT?



ACTIVATE PUBLIC SPACE



\$10 Tasting Flight
5 samples of your choice
HAPPY HOUR
\$5.45 glasses
3 for \$5 White | 3 for \$5 Red
TUE WED-SAT
2pm - 5:30pm | 4pm - 7:30pm











“Creative districts are essential spaces artists need to succeed. They are a chance to step into an artists daydream and add curiosity and whimsy to your day.” - *Danya Aletebi, muralist*



BRE
5:00 a
12:00 a

© LINDSAY PALSONS WITH ILLUSTRATOR



MAKING PLACE

A cause which draws people together to collectively reimagine and reinvent public spaces as the heart of their community. Placemaking draws people together to reimagine and reinvent public spaces as the heart of their community and maximize its value to everyone.

GJ **SHIFT** CO

FOOD * ART * SOCIAL







Keart

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SHIFT

FOOD ART SOCIAL
Promoting Community



CINEMA
SUMMER





SEARCH

SEARCH









...TILES IN OUR COMMITME...

THINGS ARE COMING







WILL BE TAKING
ORDER FROM 10 AM
MONDAY TO SATURDAY





tiny cafe







“I want to bring new experiences to our community and continue activating the area in immersive ways. Pop ups enable creators like us to test and experiment with new ideas.” - Ben Harver, artist / designer



TINY GOLF

**SPACE
CREATE**
THINGS ARE COMING
SPACECREATE.COM









“Art in my life is a necessary current. Without it I’d be lost. The creative district helps me link art to flotation through project opportunities and funding.” - TJ Smith, muralist / designer



INSPIRE CHANGE







**WE ARE
VIBRANT
TOGETHER**

#supportdowntownGJ

**SUPPORT DOWNTOWN
GRAND JUNCTION**

@downtowngj | @desertdogpress

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THE ENTIRE CREATIVE COMMUNITY

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rediscover
**DOWN
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