



[lovelandcreates.org](http://lovelandcreates.org)



Artist: Billie Colson (detail)

OPPORTUNITY ABOUNDS™

EST. 2019

# LOVELAND / CREATES

A COLORADO CREATIVE DISTRICT

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## LOVELAND / CREATES

A COLORADO CREATIVE DISTRICT

HOME ABOUT EXPLORE CREATIVE DISTRICTS OPPORTUNITIES CONTACT



CREATIVITY  
HAS NO  
BOUNDARIES



**OUR CREATIVE  
DISTRICT ISN'T JUST  
ABOUT ART.**

**IT'S ABOUT  
SHOPPING,  
DESIGN,  
MUSIC &  
ENTERTAINMENT**

**WELCOME**

The Loveland Creative District is a vibrant community of artists, makers, and entrepreneurs who are passionate about creating a unique and engaging experience for all who visit.

Loveland is a town full of culture, art, and history. It's a place where you can find everything you need to make your business thrive and your community flourish.

Loveland / Creates provides a space for artists, makers, and entrepreneurs to showcase their work and connect with the community.

# HIGHLIGHTS



- Recruited a full and diverse board
- Fine-tuned our mission, vision, and values
- Honed our messaging and elevator speech
- Refined our logo
- Formulated our ongoing revenue plan
- Became a 501(c)(3) nonprofit

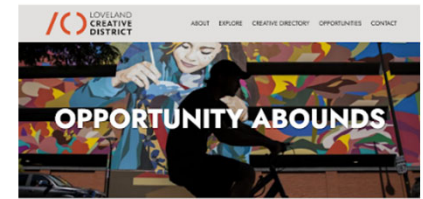
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# WHAT'S NEXT



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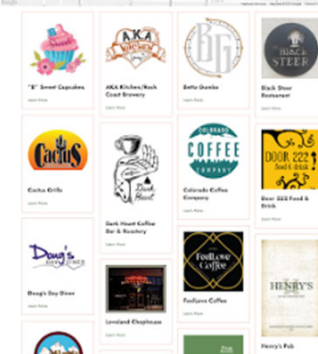
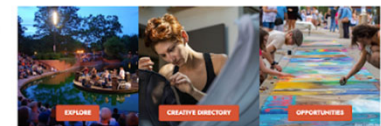
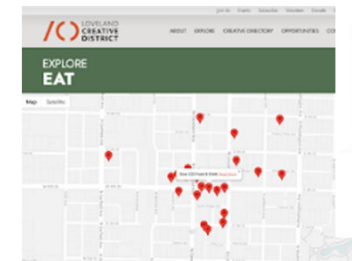
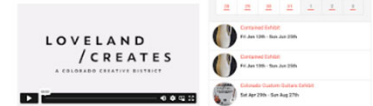
- **Next gen website**
  - Updated branding
  - Fresh messaging
  - Robust directory
  - Integrated CMS
  - Integrated email
- **Membership model**
  - Information
  - Exposure
  - Promotion
  - Networking
  - Discounts



The Loveland Creative District values and welcomes inclusive community engagement, which inspires innovation, elevates quality of life and delivers meaningful experiences for locals and visitors.

Loveland is known for its cultural offerings and rich tapestry of creative, artistic and media, and entrepreneurs that make our community vibrantly unique.

Loveland / Create good is to increase jobs, recovery, and investments in creative districts, and to elevate the quality of life in Loveland.



# MENTORSHIP RECEIVED



## City of Loveland

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Suzanne Janssen  
Public Art Manager,  
City of Loveland

## Loveland Downtown Partnership Downtown Development Authority

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Abby Powell  
Events & Partnerships Manager,  
LDP



Sean Hawkins  
Executive Director,  
LDP, DDA

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# MENTORSHIP TO GIVE



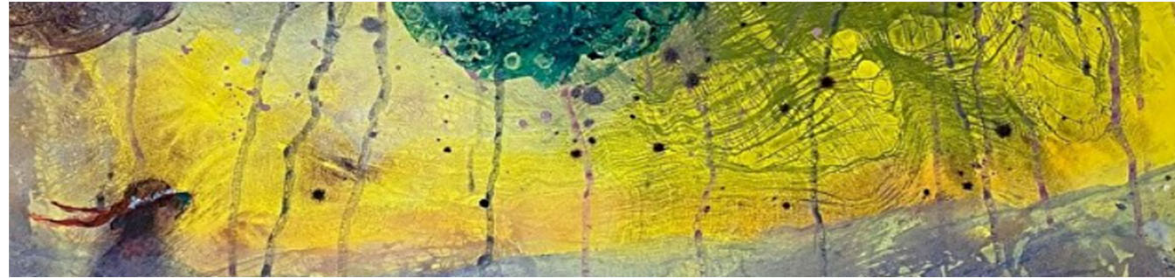
- **Sharing knowledge, expertise, and resources**
  - District members
  - Community partners
  - New board members



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Artist: Carol Schinkel (detail)

## OPPORTUNITY ABOUNDS™

### CONTACT:

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