

**We Fund  
Culture.**

**SCFD**

# SCFD Primary Purpose

**Primary purpose of enlightening and entertaining the public through the production, presentation, exhibition, advancement, or preservation of visual arts, performing arts, cultural history, natural history or natural sciences as such terms are defined by the board...does not include any agency of the state, any educational institution, any radio or television broadcasting network or station, any cable communications system, or any newspaper or magazine.**

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# HOW SCFD WORKS

For every **\$10 spent** in the metro Denver area, **one penny** of the sales tax goes directly to arts, culture and science organizations of all sizes with nearly **300** organizations funded.



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# SCFD Structure



**\* One appointed from each of the seven counties and four appointed by the Governor (11 total)**

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# HOW SCFD WORKS

Funding is granted by:



**Statute**



**Qualification**



**County  
Decision-making**

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# SCFD Funding



**\$83 million**  
in 2022

**SCFD**

# Tier I - 2022

Denver Art Museum	\$10,128,425.70
Denver Botanic Gardens	\$6,601,162.84
Denver Center for the Performing Arts	\$8,808,193.13
Denver Museum of Nature & Science	\$12,205,923.73
Denver Zoo	\$12,076,391.49

**Total: \$49,820,096.89**

# Tier II & III - 2022

## To qualify for Tier II:

1. Qualifying annual income (\$1,796,865.14 for 2023)
2. Report on paid attendance
3. Report on documented free attendance
4. Regional Impact Requirement: proving at least 15% of Colorado attendance comes from outside organization's home county.

**33 funded organizations**

**Tier II Total: \$20,032,623.14**

## To qualify for Tier III:

- 7 City/County Grant Panels (Cultural Councils) make funding decisions
- **Approximately 260** local organizations funded

**Tier III Total: \$13,169,927.48**



# Stories of Culture for All

- **Bird Conservancy of the Rockies**  
*(Tier II, Adams County)*
- **Phamaly Theatre Company**  
*(Tier III, Denver County)*
- **Feel the Beat**  
*(Tier III, Arapahoe County)*
- **Denver Center for the Performing Arts**  
*(Tier I, Denver County)*
- **Boulder Museum of Contemporary Art**  
*(Tier III, Boulder County)*
- **Central City Opera**  
*(Tier II, Jefferson County)*
- **Broomfield Veterans Memorial Museum**  
*(Tier III, Broomfield County)*
- **Lone Tree Arts Center**  
*(Tier II, Douglas County)*

# WHAT'S THE IMPACT?

**13,551**  
creative sector  
jobs\*



**30+ years**  
of voter approval

**3.8**  
million  
children  
engaged\*



**3000**

organizations funded

**\$83**  
million  
million in grants  
to cultural  
organizations

**\$2.6 billion**  
in total economic activity\*

**5 million**  
people enjoyed free cultural  
experiences

\*From CBCA's 2022 Economic Activity Study of Metro Denver Culture

# SCFD All Grown Up

## 1989

- 6 counties
- 1.8M Population
- 134 Organizations
- 14M distribution



## 2022

- 7 counties
- 3.2M Population
- 300 Organizations
- 83M distribution

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# National Snapshot – 2022 Funding

## Zoo Museum District

St. Louis, Missouri  
Property tax

5 organizations  
funded  
**\$86.2 million**

## ZAP (Zoos, Arts and Parks)

Salt Lake City, Utah  
Sales tax

232 organizations  
funded  
**\$24.9 million**

## Cuyahoga Arts & Culture

Cleveland, Ohio  
Cigarette tax

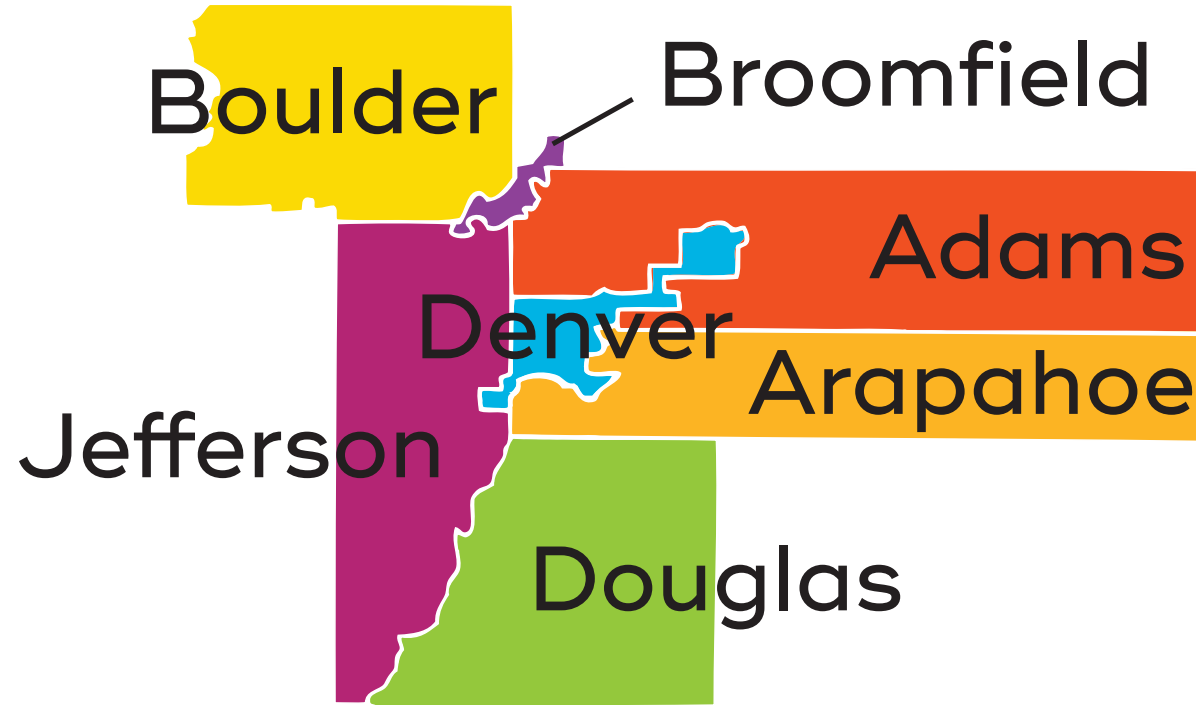
251 organizations  
funded  
**\$11.7 million**

## 4 Culture, Doors Open

Seattle, Washington  
Sales tax

200+ organizations  
funded  
**\$21.7 million**

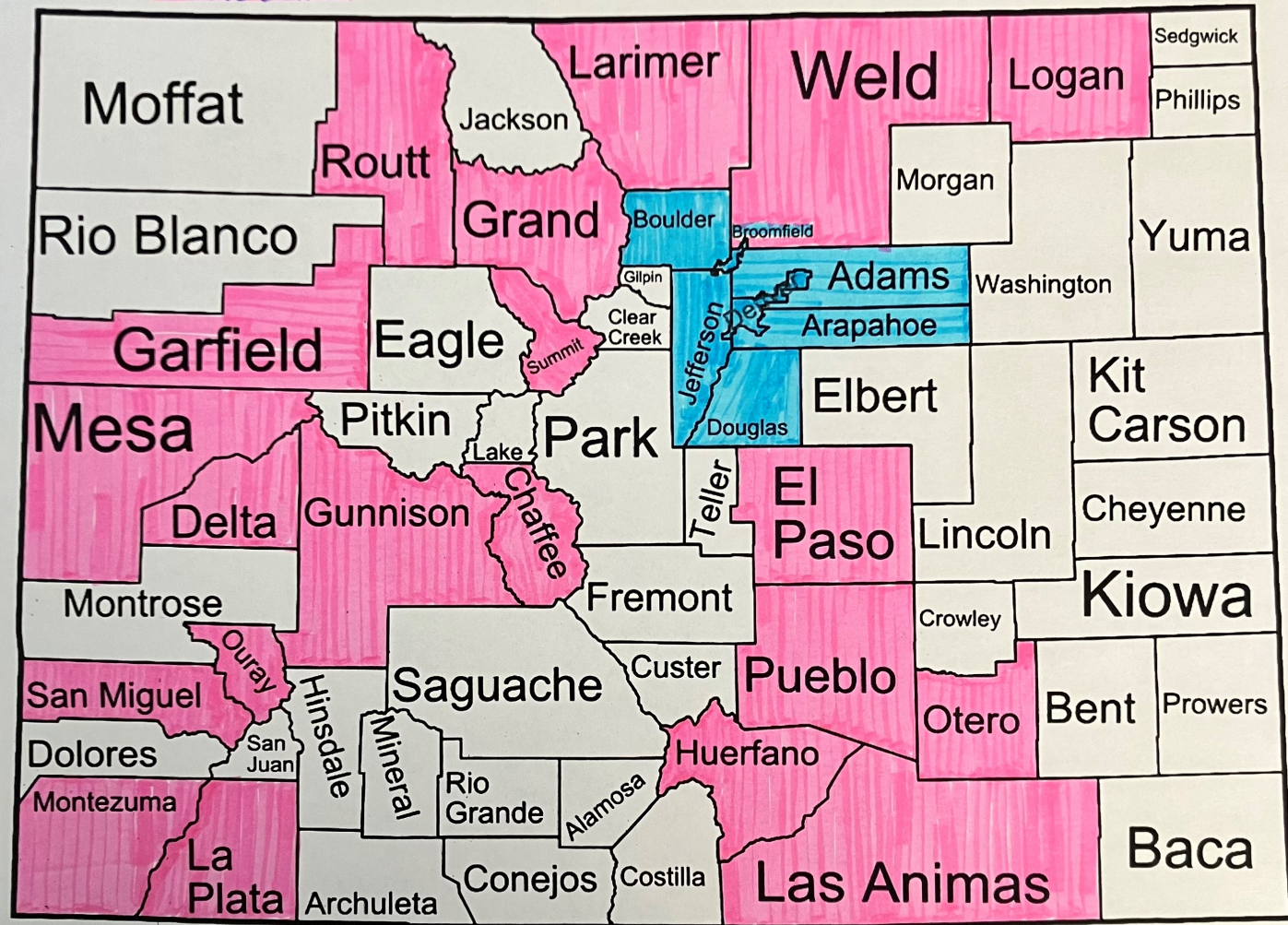
# SCFD Map



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Creative Districts

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# Cultural Tax Quiz

1. Have you done research on the social and economic impact of arts and culture in your community?
2. Does your community favorably support new taxes and bond initiatives?  
Analyze past taxes
3. Can you identify champions in your community – cohort of elected officials, business, civic and leaders who support art and culture?
4. Is your cultural community all-in on cultural tax?
5. Can you assemble a steering committee to establish goals?
6. Can you raise funds to run a successful campaign?
7. Will your arts community contribute financially to a campaign?
8. Is there another group/cause the arts could team up with?

# First Steps

- Assemble and aggregate data
- Find champions
- Raise funds to run a successful campaign
- Hire a qualified firm to assist, advise or run campaign
- Start early!



# Thank You!

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**Check out our 2022 Annual Report!**



[scfd.org/our-impact/annual-reports/](https://scfd.org/our-impact/annual-reports/)

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